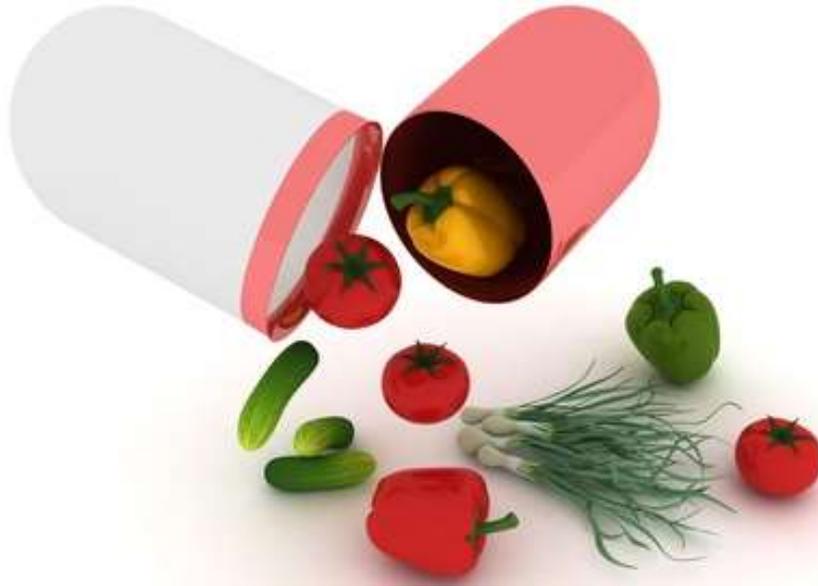


## THE VITAMINS AND HERBS AMERICANS ARE TAKING DAILY ARE THOUSANDS OF TIMES SAFER THAN DRUGS!

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A number of politicians and medical doctors have criticized the dietary supplement industry for manufacturing unregulated, poor quality dietary food supplements that are hazardous to the public.

These accusations are false and misguided. The dietary food supplement industry is not an unregulated industry manufacturing substandard products. All dietary food supplements are required to be manufactured under Good Manufacturing Practices (GMPs). The Food and Drug Administration (FDA) has full power to take off the market any product that is dangerous to consumers, is spiked or adulterated.

In contrast to what headline-seeking politicians want you to believe, **the health food industry as a whole is a very safe and well regulated industry.** Purchasing products from a trusted and respected retailer can help consumers avoid the few manufacturers who may be producing products outside of federal

regulations. The majority of tainted products, especially weight loss products, energy capsules and energy drinks are sold on the internet, gas stations and convenient stores. Consumers can also check with their Better Business Bureau for more information on a specific retailer or manufacturer.

Every year, hundreds of thousands of people are sickened by foods purchased in their local supermarket or harmed by prescription drugs. Some even die. The following statistics make it clear - the risk of illnesses associated with dietary food supplements compared to the food and drug industry is insignificant. **Well manufactured dietary supplements are safe and effective and ZERO people die from their use. Seek out a trusted retailer to purchase your vitamin and herbal products.**

Here is the difference between the number of people visiting an emergency room or hospitalized due to the adverse effects ( any undesirable experience associated with the use of a medical product in a patient.) of prescription and OTC drug versus those who use dietary supplements!)

THE NUMBER OF ADVERSE EVENTS AND DEATHS FROM DRUGS, BOTH OTC AND PRESCRIPTION!.

4,500,000 health care visits annually due to adverse drug events

400,000 hospitalizations annually due to adverse drug events

177,000 emergency medical visits annually by older adults experiencing adverse drug reactions

106,000 people die every year from toxic reactions to prescribed drugs (these deaths are caused by the drug used to treat the disease and not the disease).

100,000 people are hospitalized every year for gastrointestinal complications associated with non-steroidal anti-inflammatory drugs (NSAIDs, pain killing drugs)

22,665 deaths annually from prescription drug overdose

16,500 deaths annually from gastrointestinal complications of NSAIDs

7,500 Deaths annually from accidentally overdosing on opiate pain medications

7,000 deaths annually due to preventable medication errors

**THE FOLLOWING SHOWS THE HEALTH FOOD SUPPLEMENT INDUSTRY IS A VERY SAFE AND WELL REGULATED INDUSTRY!**

**It has been estimated that 150,000,000 people in the U.S. take vitamins and/or herbs on a daily basis.**

3,249 adverse annual events associated with dietary supplements

0 (ZERO) deaths annually due to any dietary supplement